

EMILY McALISTER

emilymcalister.com
emilykmcialister@gmail.com
(248) 840-4615

ART DIRECTOR

BFA - Graphic Design
University of Michigan, Ann Arbor
Stamps School of Art & Design

Adobe CC, Illustration, Branding
Figma, Lettering, Typography, Photo + Video Direction
Strategy, Copywriting, Mentorship, French

HOVERCRAFT STUDIO - ART DIRECTOR

PORTLAND, OR, 8/22 - 6/24

Lead photo and video content work on Jordan Brand retainer. Responsibilities included concept development, casting, shot list, travel, on-set execution and post. Experience with client management, professional athletes, entertainers. Served as mentor and project lead, frequently lead client meetings, pre-production, team calls. Designed campaign graphics, installations, and experiences for Jordan Brand North America.

FREELANCE - SENIOR DESIGNER/ART DIRECTOR

PORTLAND, OR, 1/19 - 8/22

Skylight Collective, Studio Mega, Laundry Service, Conscious Minds, Roundhouse, Lake Retreat, Plastic Sunshine, Studio Butch, Brave New Day, adidas, Nike

CINCO - SENIOR DESIGNER

PORTLAND, OR, 2/21 - 8/21

Led graphic design for creative campaigns for Under Armour, focusing on global 3D and environmental installations

BARRE3 - SENIOR DESIGNER

PORTLAND, OR, 12/19 - 3/20

Led design campaign direction for seasonal sale, lead art director on brand Q1 photoshoot
Led environmental design direction for nationwide studio redesign project

HAPPYLUCKY - DESIGNER/JR. ART DIRECTOR

PORTLAND, OR, 10/16 - 12/18

Designed, planned, and executed high-profile events; product launches, brand activations, festivals, etc. Art directed campaign photoshoots, led process from concept, through execution and post
Responsibilities included ideation, strategy, concepting, brand design, retail, web, and interior design

SOREL - FREELANCE BRAND DESIGNER

PORTLAND, OR, 2/14 - 9/14

Designed all marketing and promotional assets for SOREL footwear, including print, POS, e-comm, trade show, email, and social

REFERENCES

DEREK LEACH

Creative Director
Hovercraft Studio
derek@hovercraftstudio.com

NINA HEYNDERICKX

Director of Creative Strategy
Media Monks
nina.heynderickx@mediamonks.com

KATIE BEASLEY

Senior Art Director
adidas, Studio a
katie@katie-beasley.com