
EMILY McALISTER

emilymcalister.com
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(248) 840-4615

ART DIRECTOR SENIOR DESIGNER

BFA - Graphic Design
University of Michigan, Ann Arbor
Stamps School of Art & Design

Adobe CC, Illustration, Animation, Branding
Sketch/Figma, Lettering, Typography, Photo Direction
Strategy, Copywriting, Mentorship, French

FREELANCE – SENIOR DESIGNER/ART DIRECTOR

PORTLAND, OR, 1/19 - PRESENT

Skylight Collective, Studio Mega, Laundry Service, Conscious Minds, Roundhouse,
Lake Retreat, Plastic Sunshine, Studio Butch, Brave New Day, adidas, Nike

CINCO – SENIOR DESIGNER

PORTLAND, OR, 2/21 - 8/21

Led graphic design for creative campaigns for Under Armour,
focusing on global 3D and environmental installations

BARRE3 – SENIOR DESIGNER

PORTLAND, OR, 12/19 - 3/20

Led design campaign direction for seasonal sale, lead art director on brand Q1 photoshoot
Led environmental design direction for nationwide studio redesign project

HAPPYLUCKY – DESIGNER/JR. ART DIRECTOR

PORTLAND, OR, 10/16 - 12/18

Designed, planned, and executed high-profile events; product launches, brand activations, festivals, etc.
Art directed campaign photoshoots, led process from concept, through execution and post
Responsibilities included ideation, strategy, concepting, brand design, retail, web, and interior design

SOREL – FREELANCE BRAND DESIGNER

PORTLAND, OR, 4/16 - 8/18

Designed all marketing and promotional assets for SOREL footwear, including print, POS,
e-comm, trade show, email, and social

RR DONNELLEY – FREELANCE JR. ART DIRECTOR

PORTLAND, OR, 2/14 - 9/14

Designed layouts for Target Canada weekly fliers, including product story vignettes and laydowns
Worked on eight different books at different phases of design/production simultaneously,
from concepting, sketching, through to pre-press
Planned visual strategy for photoshoots for in-house brands, focusing on home and fashion

REFERENCES

KATIE BEASLEY

Senior Art Director
Swift Agency - Freelance
Katie@katie-beasley.com

NINA HEYNDERICKX

Associate Director of Creative Strategy
XX Artists
nina.heynderickx@xxartists.com

MITCH MORSE

Creative Director
Harley-Davidson
mitch.morse@harleydavidson.com